



READY-MADE KIT · FOR CABLE OPERATORS (LCO)

Cable Operator Kit

Automated WhatsApp bill reminders, Pay-Now links, win-back and monthly reports — so your payments come in on time, without your staff chasing anyone.

WHAT YOU GET



WhatsApp bill reminders

Automatic reminders with an instant Pay-Now link — 3 days before, on due date, and if overdue.



Win-back campaign

Reach subscribers lapsed 60–90 days with a one-tap “restart my connection” offer.



STB troubleshooting bot

Answers “no signal”, “channel రావట్లేదు” and more — cuts your repeat support calls.



Monthly collection report

Who paid, who didn't, month-on-month trend, and your top-10 doorstep-visit list.

THE REMINDER YOUR SUBSCRIBERS RECEIVE — IN TELUGU



Your Cable Network
business account

నమస్తే రమేష్ గారు 🙏

మీ **Sri Sai Cable** bill:

📺 Plan: 150 channels

💰 Amount: ₹300

📅 Due: 5th

ఇప్పుడే pay చేయండి 🙏

Pay ₹300 Now

Due date లోపు pay చేస్తే connection continue అవుతుంది. Thank you! 🙏

— Sri Sai Cable

10:05 AM ✓✓

Every message goes out under **your** cable network's name — subscribers feel it's from you, not a third party.

LIVE IN ABOUT A WEEK

1

Onboard

Day 1 · 30 min

A quick call about your billing cycle & collection method. You get a simple data sheet.

2

We build

Day 2–5

We load your subscribers, build the WhatsApp flows, Pay-Now links and the FAQ bot.

3

Test batch

Day 5–6

Real bills to 5–10 subscribers you pick. You confirm the Telugu tone is right.

4

Go live

Day 7

Your full base is enabled. We watch the first 48 hours closely with you.

MORE MESSAGES, ALL AUTOMATIC

DUE TODAY

నమస్తే [Name] గారు 🙏 మీ cable bill ₹[Amount] ఈ రోజు due. ఇప్పుడే pay చేయండి 🙌 [Pay-Now link] — [Your Network]

PAYMENT RECEIVED

Thank you [Name] గారు 🙏 ₹[Amount] received. మీ connection వచ్చే నెల వరకు active. — [Your Network]

GENTLE OVERDUE

నమస్తే [Name] గారు 🙏 మీ bill ₹[Amount] pending. Disconnection రాకుండా ఇప్పుడే pay చేయండి 🙌 [Pay-Now link]

WIN-BACK (60 DAYS)

నమస్తే [Name] గారు 🙏 connection reconnect చేసుకోండి — first month 20% off. **restart** అని reply చేయండి. — [Your Network]

ALSO INCLUDED

Pay-Now via UPI / Razorpay / BillDesk

Auto “paid” tracking

Cash-only subscriber handling

Telugu + English messages

STB FAQ: no signal · channels · power · blur

Owner WhatsApp summary on the 1st

Get a free demo on your own list 📺

Send us your subscriber list and we'll show you the real reminder your subscribers would receive — before you pay anything.

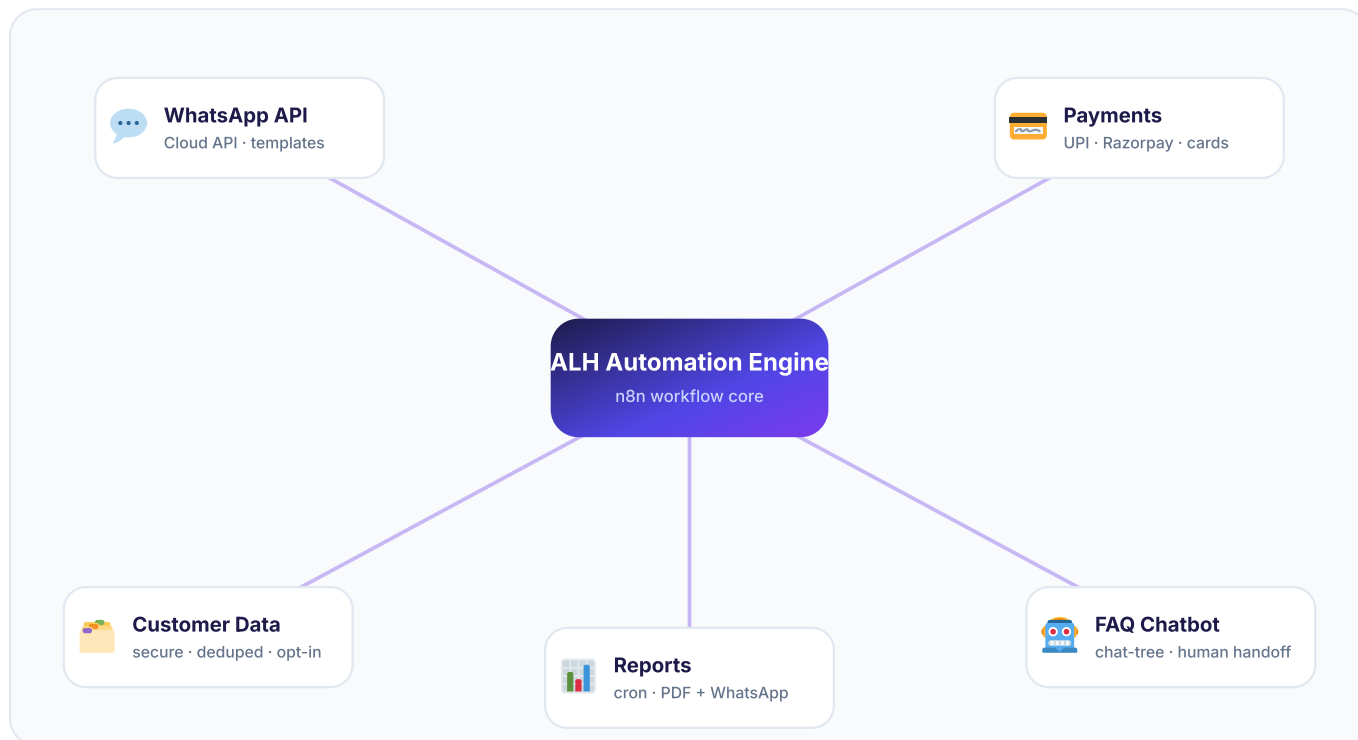


Scan to chat

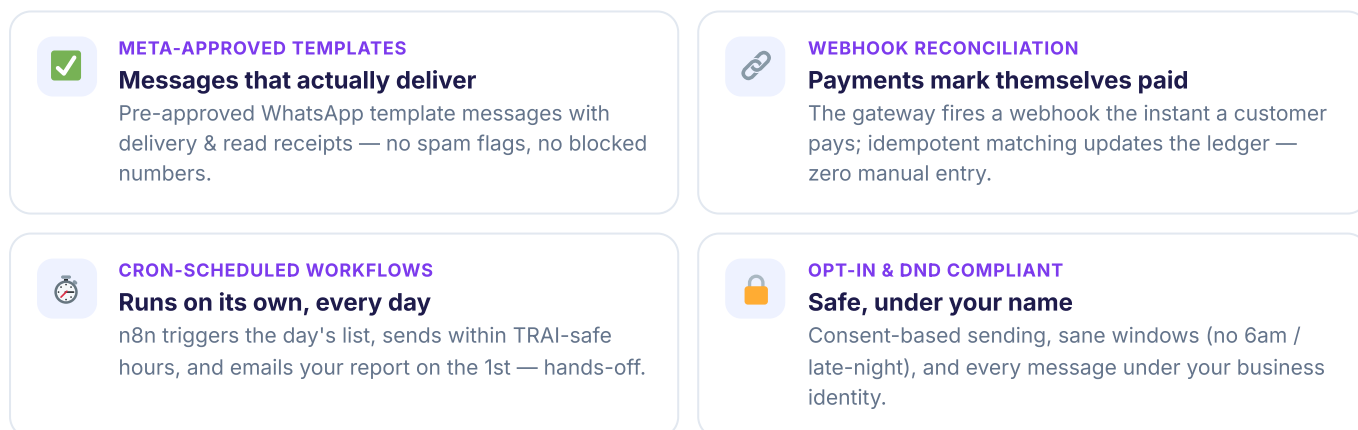
wa.me/919440183287

— UNDER THE HOOD — ENTERPRISE-GRADE, MADE SIMPLE

The same building blocks that power large fintech billing platforms — the **WhatsApp Business Cloud API**, **webhook-driven payment reconciliation**, and **n8n workflow orchestration** — tuned for your business and priced for one. You don't touch any of it; you just watch it work.

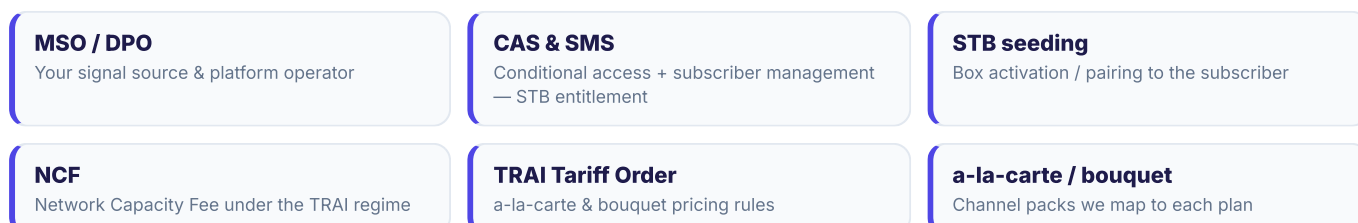


— THE TECHNOLOGY, IN PLAIN TERMS



— WE SPEAK THE DAS WORLD 🧑🏻💻

From **MSO/DPO** uplink down to the **LCO** last mile, we know how the chain works — so the automation fits how you actually bill, not a generic template.



— WHY CABLE OPERATORS SEE RESULTS

Automation turns collection from a **chase** into a **loop**. Each reminder that gets paid keeps a connection live, which cuts disconnections, which lifts retention — and the loop feeds itself, every single month.



— FROM CHASING PAYMENTS TO COLLECTING THEM

BEFORE	AFTER ALH
✗ Staff phone-calling and door-knocking for dues ✗ Cash box, paper ledger, guesswork on who's lapsed ✗ Silent churn — subscribers drift off unnoticed ✗ Repeat "no signal" calls eat the whole day	✓ Reminders + Pay-Now go out automatically ✓ Every payment auto-reconciled, live collection view ✓ Win-back reaches lapsed subscribers on autopilot ✓ FAQ bot deflects the easy 70% of support
~1 wk from list to live	3x reminder touchpoints per bill
	24x7 FAQ bot, no staff time
	1st owner report, every month

Figures describe how the system is set up to work; actual results vary by base size and customer behaviour.

See it on your own subscribers — free 📺

Share your list and we'll send back the exact reminder your subscribers would receive, on your network's name — before you decide anything.



Scan to chat
wa.me/919440183287